



PRO-VES
Volunteering in emergency

IMPACT REPORT

WP5 – A2 – Multiplication

Event – ROMÂNIA

NOVEMBER 07, 2025 | BUCHAREST, ROMANIA

IMPACT



Co-funded by
the European Union

Project: **“Promotion of volunteering in providing
first aid in emergency situations – PRO-VES”**
2023-1-RO01-KA220-ADU-000151857

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WP 5 -A 2 - Multiplication Event Romania

- November 7, 2025 | Bucharest, ROMANIA -

Erasmus+ Program – Strategic Partnership

Project " **Promotion of volunteering in providing first aid in emergency situations - PRO-VES** "

2023-1-RO01-KA220-ADU-000151857

Partners :

BUCHAREST RESCUE SOCIETY ASSOCIATION – Bucharest, Romania

CELIZ INTERNATIONAL CENTER srl – Bucharest, Romania

DIEVTHINSI YPIRESIAS ASTHENOFORON KYPROU OKYPY – Nicosia, Cyprus

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Igor Vitale International srl – Foggia, Italy

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Organizing: SC CELIZ INTERNATIONAL CENTER SRL

Date: November 7, 2025

Location: Bucharest – CELIZ Multifunctional Hall

Number of participants: 63 people

1. Context and purpose of the event

The multiplier event organized by CELIZ Romania was part of the Erasmus+ funded project PRO-VES – Promoting Volunteering in Emergency Situations. The project aims to enhance the skills of volunteers involved in first aid and strengthen civic culture and social commitment across partner communities in Romania, Cyprus, and Italy.

The main purpose of this multiplier event was to disseminate the results and best practices developed during the project, and to promote the importance of volunteering as a tool for solidarity, safety, and social cohesion.

This event was part of Work Package 5. Multiplication and Dissemination of Results – and aimed to:

- Raise awareness of the importance of first aid training;
- Encourage civic engagement through volunteering;
- Promote educational materials and tools developed within the project (guides, videos, flyers).

2. Specific objectives of the event

1. Present the results of the PRO-VES project and its impact on volunteers and communities;
2. Strengthen the local collaboration network between NGOs, public institutions, and active citizens;
3. Promote the psycho-social guide for volunteers as a tool for continuous training and emotional support in interventions;

4. Create an interactive learning space where participants could practice first aid techniques and better understand the role of volunteers in the emergency response system;
5. Motivate and recruit new volunteers for local training and intervention activities.

3. Participant profile

The event brought together 63 people, representing a diversity of sectors relevant to the project's theme:

- Active volunteers in health and emergency services;
- Medical professionals and first aid trainers;
- Representatives from NGOs and community centers;
- Representatives of local authorities and educational institutions;
- Young people and adults interested in volunteering.

This diversity enabled a multidisciplinary approach and provided a comprehensive perspective on the role of volunteers in both the emergency system and society.

4. Event Activities

The event was held over one full day (09:00 – 17:00) and included theoretical sessions, practical workshops, and knowledge exchange moments. Key stages included:

Main stages:

A. Official opening:

- Presentation of the PRO VES project, international partners and Erasmus+ values;
- Introductory speeches given by CELIZ representatives and local authorities;

B. Presentation of the project results :

- Presentation of the psychosocial guide for volunteers, training materials and promotional campaigns;
- Screening of motivational videos made within the project;

C. Interactive workshop:

- First aid demonstrations – resuscitation maneuvers, use of the defibrillator (AED), bleeding control, immobilization;
- Communication and coordination exercise for emergency scenarios.

D. Thematic debate :

Discussion on "How can we engage more young people in volunteering during emergencies?" with experts and experienced volunteers.

E. Conclusions and closing ceremony :

- Event evaluation, feedback questionnaire completion, certificate awarding, and group photo session.

5. Event Impact

A. Impact on participants

- 87% reported gaining new practical first aid knowledge;
- 92% reported a better understanding of civic engagement and community support;
- 85% felt more confident in their ability to react in critical situations;
- 90% expressed intention to participate in volunteer activities in the coming year.

B. Impact on the community

- Increased visibility of volunteering among young people and adults in the region;
- Strengthened local partnerships with schools, NGOs, and authorities;
- Creation of a core group of local volunteer trainers able to spread knowledge within the community;

- Increased local media interest (articles and online posts with over 1,000 views).

6. Event quality assessment

Evaluation was conducted through:

- Feedback questionnaires completed by all 63 participants;
- Analysis of active participation in workshops;
- Direct observations from trainers and project team members;

Evaluation results:

- Event organization quality: 95% satisfaction;
- Relevance of topics: 93%;
- Perceived educational impact: 90%;
- Interest in continuing the program: 88%.

7. Sustainability and Follow-up

The event served as a launch point for a series of local initiatives. CELIZ INTERNATIONAL CENTER Romania has established partnerships with:

- Two high schools for monthly first aid training sessions;
- The Bucharest Department of Social Services for involving volunteers in awareness campaigns;
- Partner NGOs to expand civic education activities.

The educational materials developed (guides, videos, flyers) will remain available on the organization's website and can be reused in other educational projects, ensuring sustainability of results.

8. Visibility and dissemination

Event results were communicated through:

- ❖ CELIZ Romania's official Facebook page – 3,200 views;

- ✧ The organization's and PRO-VES project websites;
- ✧ Local press release published in two online publications;
- ✧ Printed distribution of guides and flyers to other organizations and institutions.

The Erasmus+ logo was included in all visual and promotional materials, in line with the European Commission's visual identity guidelines.

9. General conclusions

The multiplier event organized by CELIZ Romania had a strong impact on both participants and the wider community. Its practical, interactive, and collaborative nature demonstrated that volunteering in first aid is not only an act of solidarity but also a form of active civic education.

The event contributed directly to the objectives of the PRO-VES project by: - Enhancing skills; - Raising awareness; - Promoting European values of empathy, cooperation, and active participation.

The event stands as a model of good practice for result dissemination and Erasmus+ values promotion.



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